

### CONFERENCE OBJECTIVE:

The aim of the conference is to exchange experiences and views of scientists, business practitioners, representatives of business-related organizations as well as local government officials on the methods of developing cooperation between science and business.

### PUBLICATION:

Positively reviewed papers will be published in the post-conference monograph published by WYDAWNICTWO NAUKOWE AKADEMII IM. JAKUB Z PARADYŻA, which, according to the Announcement of the Minister of Science and Higher Education from on January 18, 2019, 80 points were awarded

The condition of publication is the preparation of the paper in accordance with the editorial requirements. In the case of negative reviews, we do not refund the publication fee to participants. Editorial requirements can be found at: [www.konferencja-swb.ajp.edu.pl](http://www.konferencja-swb.ajp.edu.pl)

### AMOUNT OF FEES \*:

**PLN 350 \*\*** - participation with publication of a paper.

**PLN 250** - publication without participation in the conference.

(possible accommodation on your own)

\* *The fees should be paid by November 5, 2021, with the note "Name and surname SWB 2021" on account: Santander Bank Polska 13 1500 1416 1214 1001 0730 0000*

\*\* *The fee includes: participation in the conference, refreshments and planned publication.*

*Invoice details: Akademia im. Jakub from Paradyż,  
ul. Teatralna 25, 66-400 Gorzów Wielkopolski,  
NIP 1040001590*

### IMPORTANT DATES:

- Until **October 31, 2021** - registration using the form available on the conference website: [www.konferencja-swb.ajp.edu.pl](http://www.konferencja-swb.ajp.edu.pl)
- By **November 5, 2021** - payment of the fee
- Until **10 December 2021** - sending the full text of the paper and a signed declaration on the transfer of copyright by e-mail to the following address: [konferencja.swb@gmail.com](mailto:konferencja.swb@gmail.com)

### VENUE AND DATE OF THE CONFERENCE:

The conference will be held on **December 14, 2021** in Aula im. prof. Stanisław Kirkor of the Academy of Jakub of Paradyż, ul. Chopina 52, building no. 5 in Gorzów Wielkopolski. For people who time, they will not be able to come to the conference venue, **WE WILL ENSURE THE POSSIBILITY OF PARTICIPATION IN THE ON-LINE MODE.**



and



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## X International Scientific Conference

## "EFFECTIVENESS IN BUSINESS"

under password:

**"Cooperation between science and business as an opportunity for economic development"**

**DECEMBER 14, 2021**

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## HONORARY PATRONAGE OF THE CONFERENCE:



**prof. dr hab. Elżbieta Skorupska-Raczyńska**  
Rector of the Academy Jakub from Paradyż  
in Gorzów Wielkopolski



## CONFERENCE PAGE:

[www.konferencja-swb.ajp.edu.pl](http://www.konferencja-swb.ajp.edu.pl)

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